



TAKE PRIDE CITY PROGRAM AND CERTIFICATION

As a Take Pride in America City, communities across the country will be part of a growing network of individuals, organizations and corporations committed to becoming stewards of America's public lands through the Take Pride program. Becoming a Take Pride in America City is easy. If you would like your community to participate, the Mayor must agree to a few qualifications.

Take Pride City Qualifications

1. Host or sponsor at least two events per year, which prominently display the Take Pride in America logo and support the mission and goals of Take Pride in America as follows:

- Increase awareness in the public of citizen responsibility for stewardship of our public lands, facilities, cultural and historical sites;
- Increase volunteerism in the community to protect and maintain our public resources, including schools, parks, streets, beaches, state and federal lands, and cultural or historic sites
- Recognize commendable volunteer projects and individuals

2. Encourage the expansion or creation of volunteer opportunities in the community for public stewardship of public lands, facilities, cultural and historic resources;

3. Provide the Take Pride in America office with a local liaison and a press contact; and

4. Participate in the annual Take Pride in America awards program by nominating exemplary local projects and volunteers for awards.

5. Fill out and return the Event Evaluation Form for each event, along with digital photos and press coverage.



Top: Volunteers improved a local park in Estes Park, Colorado after it was announced a Take Pride in America City.

Above: Some Utah cities planted trees as a way to celebrate their new designation as a Take Pride in America City.

Take Pride City events do not need to feature new volunteer work, but should encourage more individuals and groups to get involved.

If projects or activities already underway meet Take Pride in America Event Guidelines, the community may continue hosting the same volunteer projects and add the Take Pride in America logo to promote it as a Take Pride event. However, the work ought to be expanded to accommodate more volunteers or

benefit from publicity generated by the Take Pride in America designation. Each mayor will receive a certificate confirming participation in Take Pride in America and be permitted to use the Take Pride in America logo and service marks.

We also ask that the Event Evaluation Form found on our Web site along with digital photos be submitted as soon as possible following each event to ensure recognition of your volunteer service.



TAKE PRIDE CITY CERTIFICATION FORM

The city/community of _____ hereby certifies that it will participate in Take Pride in America® and be designated a Take Pride in America City. As such, Mayor _____ agrees to:

1. Host or sponsor at least two events per year, which prominently display the Take Pride in America logo and support the mission and goals of Take Pride in America as follows:
 - Increase awareness in the public of citizen responsibility for stewardship of our public lands, facilities, cultural and historical sites;
 - Increase volunteerism in the community to protect and maintain our public resources, including schools, parks, streets, beaches, state and federal lands, and cultural or historic sites;
 - Recognize commendable volunteer projects and individuals;
2. Encourage the expansion or creation of volunteer opportunities in the community for public stewardship of public lands, facilities, cultural and historic resources;
3. Provide the Take Pride in America office with a local liaison and a press contact; and
4. Participate in the annual Take Pride in America awards program by nominating exemplary local projects and volunteers for awards.
5. Fill out and return the Event Evaluation Form for each event along with digital photos and press coverage.

Mayor's Liaison Contact Information

Name: _____

Phone: _____

Email: _____

Address: _____

Mayor's Press Contact Information

Name: _____

Phone: _____

Email: _____

Address: _____

Please fax this certification form to Take Pride at (202) 208-5873. For further information about Take Pride in America, please visit www.TakePride.gov or contact our staff at TakePride@ios.doi.gov.